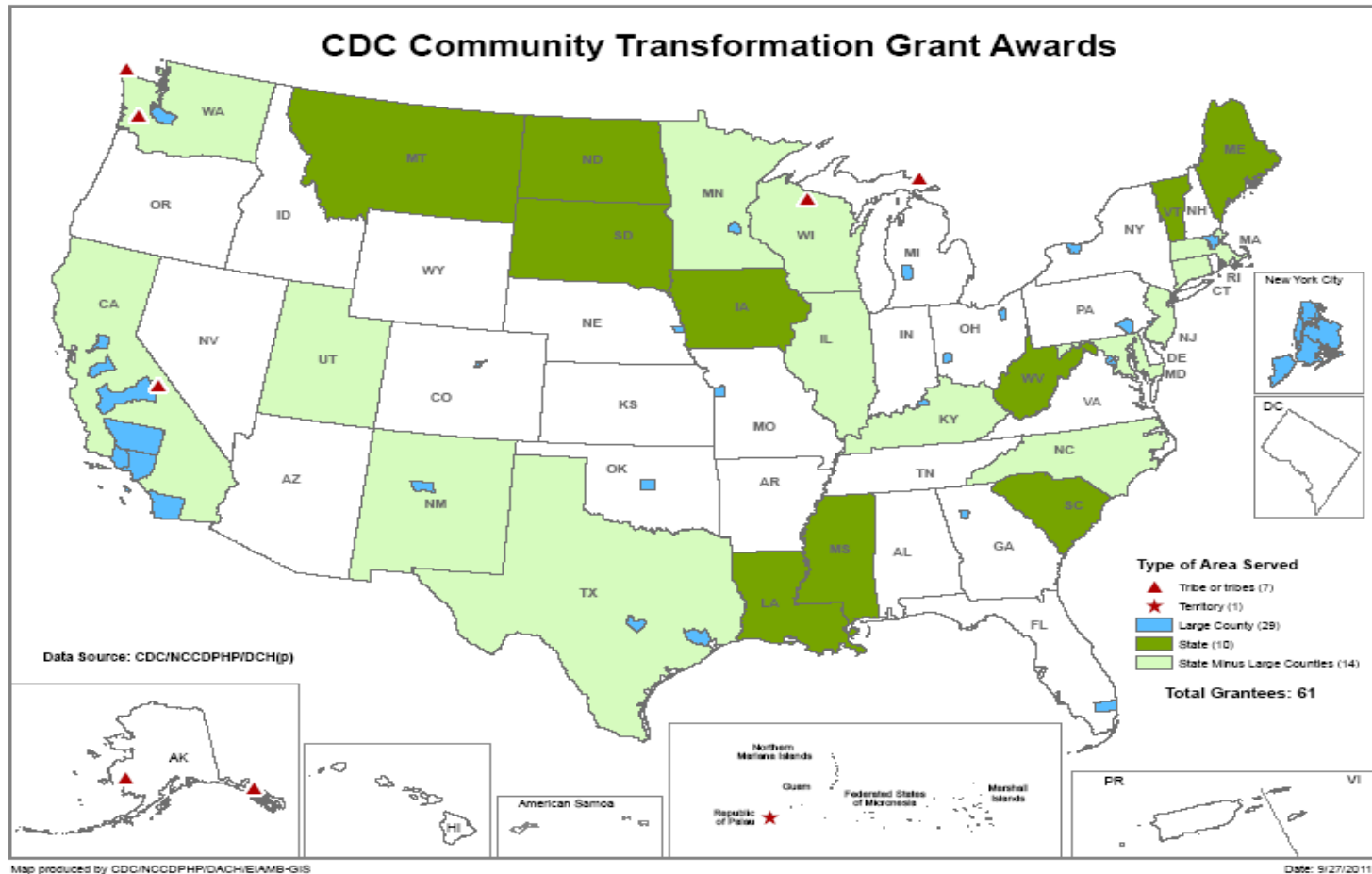


Improving Maryland Chronic Disease Outcomes - Systems, Policy, and Environmental Change

Donald Shell, MD, MA

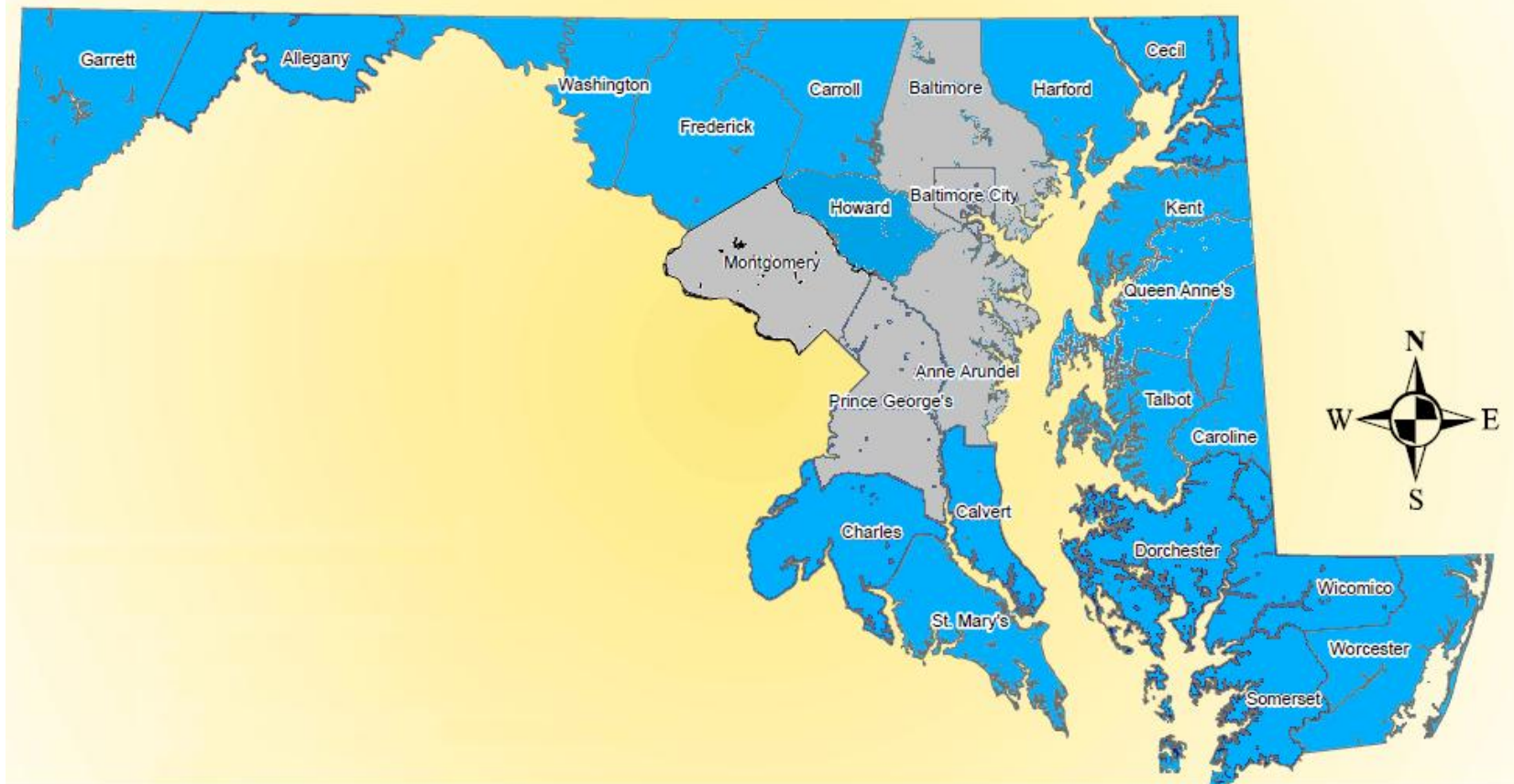
Acting Director, Chronic Disease and Tobacco Use Prevention
Department of Health and Mental Hygiene

Community Transformation Grant (CTG) National Overview



<http://www.cdc.gov/communitytransformation/>

CTG Maryland Rest of State map



CTG Maryland Overview

- State minus large counties - Implementation
- 1.9 Million Residents including 300,000 Rural
- Priority Areas:
 - Tobacco-free living
 - Goal reduce rate of tobacco attributable death/disability by 5%.
 - Active Living and Healthy Eating
 - Goal reduce obesity rate by 5% (750 fewer youth/21,000 adults)
 - Clinical and Community Preventive Services (i.e. improving control of hypertension and high cholesterol)
 - Goal reduce death/disability due to heart disease/stroke by 5%.

CTG Updates

- Community Transformation Implementation Plan approval - April 23, 2012
- Local Health Department Awards approval- April 24, 2012
- Leveraging State agency partnerships
 - Smoke-free multi-unit housing
 - Child care regulations

Institute for a Healthiest Maryland

- Partners:
 - UM Schools of Medicine, Nursing, Pharmacy, Law (Legal Resource Center), UMBC (MDQuit), UMCP School of Public Health, and Johns Hopkins Bloomberg School of Public Health (Center for Human Nutrition)
- Priorities:
 - Tobacco free living
 - Healthy eating
 - Health equity
- Responsibilities:
 - Complete local health department needs assessment
 - Compile, develop, disseminate resources and best practices guidance
 - Provide technical assistance
 - Develop communication strategies
 - Provide partner oversight

Preventive Health and Health Services (PHHS) Block Grant

- Funding will be used to support Million Hearts in:
 - Anne Arundel, Baltimore, Montgomery, and Prince George's Counties and Baltimore City
- Jurisdictions will work with their Local Health Improvement Coalitions to implement activities
- This grant will also align with CTG to promote tobacco prevention/cessation and healthy eating/active living strategies

PHHS Million Hearts Suggested Clinical Strategies

- Expanding team-based care
 - pharmacists delivering Medication Therapy Management
 - Community Health Workers
- Developing IT infrastructure
 - provider decision prompts
 - patient communication
 - data gathering

PHHS Million Hearts Suggested Clinical Strategies (cont.)

- **Instituting and monitoring aggregated quality measures**
 - Hospitals and health systems can select Joint Commission core measures, e.g. Tobacco, that align with Million Hearts
 - Primary care providers can participate in NCQA accreditation for PCMH and select measures that align with Million Hearts
- **Working with business community** on strategies to promote high-quality ABCS delivery (i.e., health plan evaluation, value-based benefit design, worksite wellness)

PHHS Promising Proposed Million Hearts Projects

- Use expanded health information technology and Community Health Workers (CHWs) to improve health outcomes among low-income County residents with chronic conditions
- Use patient navigators to increase provider referrals to clinics where ABCS protocols are implemented

Other Million Hearts Strategies

- Hospitals and providers--create **standardized transfer form** between settings including ABCS
- Primary care providers, specialists, and hospitalists--join **Delmarva Learning and Action Network** to learn ABCS best practices
- Professional schools--create **academic detailing system** that bring ABCS and Quality Improvement expertise directly to practice sites
- Professional associations--focus **CME** on ABCS
- Your ideas?

Health Quality and Cost Council's Role

- Advise efforts
- Champion community transformation
- Disseminate success stories